



Taking It to the Streets

This spring, **PININFARINA** (pininfarina.com), the Italian industrial-design group known for its collaborations with Ferrari and Maserati, returns to its motoring roots with its design of the new Air Flow Helmet by New Max. Similar to the design strategy used to make fast cars aerodynamic, the cloth-covered motorcycle helmet conceals small openings on the sides and back that allow air to circulate and moisture to escape. It's the perfect companion to Ducati's new street-ready Hypermotard 796 handmade Italian motorcycle (\$9,995, ducati.com), a bike that's sleek-looking, lightweight (368 pounds), and — with its APTC "wet" clutch — changes gears smoothly so that stop-start city traffic isn't an issue. — **WILLIAM KISSEL**



ACTION HEROES

These extreme-sport watches match brawn with brains. — **LAURIE KAHLE**



DIGITAL REVOLUTION

In 2006, **LINDE WERDELIN** unveiled a high-tech concept that pairs an analog sport watch with detachable computer modules that track conditions as well as your performance on land or under sea. The brand's recently expanded SpidoLite SA series includes a new DLC-coated titanium model that can be outfitted with updated Rock or Reef instruments for skiers, mountaineers, or divers. These digital accessories register and record depths, heights, speeds, temperatures, and other vital data so you can chart your progress like the pros. \$12,310, LindeWerdelin.com

ADVENTURE SET

When David de Rothschild's *Plastiki* finally sets sail this year on its long-anticipated environmental mission from San Francisco to Sydney, the crew will put **IWC SCHAFFHAUSEN's** Ingenieur Automatic Mission Earth Edition Adventure Ecology watch to a real-world test. IWC, a *Plastiki* sponsor, constructed this rugged timepiece to endure extreme temperatures, humidity, shocks, depths, corrosive elements, and even magnetic fields with superhero aplomb. \$7,900, iwc.com



HER TIME

Why should the boys have all the fun? As a feminine companion to its robust new Master Compressor Diving Navy SEALs line, **JAEGER-LECOULTRE** introduced the Master Compressor Diving GMT Lady Ceramic. Fashioned from durable black ceramic and sporting all the functions of a hard-core diving watch plus a GMT dual-time-zone indicator, this is no shrinking-violet timepiece. And what girl can resist a splash of diamonds, even at 100 meters down? \$10,150, jaeger-lecoultre.com